



Sam Ritter 2012

June 25, 2012 - Green Buildings

Name: Sam Ritter

Title: Chief Operating Officer

Company: Plymouth Rock Energy

Location: Woodmere, NY

Place of birth: New York, NY

Family: Wife, Jessica, and two children, Elijah and Sadie

College: Yeshiva University - BA in Physics, Columbia University - MS in Operations Research Engineering

First job unrelated to your current field: Day Camp Counselor for 1st graders while in high school.

First job in current field: Supply Analyst at Econenergy Energy

What your firm does now and its plans for the future? Plymouth is an energy supplier selling competitively priced natural gas and electricity in the tri-state area. Our plan at Plymouth is to continue providing exceptional service as we continue to grow into other states as well as expand our service offering to include Solar (financing and installation), Demand Response, and Oil to Gas conversions.

Hobbies: Family, snowboarding, squash, golf, cycling

Favorite novel: "The Fountainhead" by Ayn Rand, "A Song of Fire and Ice" by George RR Martin

Favorite film: "Cool Hand Luke"/"The Natural"

Keys to success: knowing you don't know everything but never stopping the effort in trying to

Person(s) you most admire (outside of family): Our service men and women who put their lives on the line every day to protect the freedom of this great nation

If you had to choose a different profession, what would it be? A snorkeling instructor in Hawaii