



Paul DiMaggio 2012

June 11, 2012 - Design / Build

Name: Paul DiMaggio

Title: Chief Executive Officer

Company: Wallscape Vinyl Wallcovering

Location: 646 State Rte. 18, East Brunswick, N.J.

Place of birth: Brooklyn, N.Y.

Family: The youngest of four children and now a bachelor with nieces and nephews

College: Education - Mechanics Institute, Licensed Pilot & Boat Captain.

First job unrelated to your current field: Deckhand: Moran Tug Boats at 18 years old

First job in current field: Union Plasterer, then Wallcovering Business for 30 years

What your firm does now and its plans for the future? Wallscape provides commercial wallcovering to Office, Hospitality, Residential Corridor & Healthcare Facilities at value engineered pricing. Building into related product lines offering the price point approach with premium quality goods serving building managers & owners nationwide.

Hobbies: Invention, Airplanes, Boating, Jet Skis & Racquetball.

Favorite novel: "A Tree Grows in Brooklyn"

Favorite film: "Dead Poets Society"

Keys to success: First there is God- Then the customer- Then everything else.

Person(s) you most admire (outside of family): Tom Edison, Ben Franklin, George Washington, Warren Buffet, Jonas Salk.

If you had to choose a different profession, what would it be? Designer/inventor.