



Shawmut completes renovation of 8,080 s/f SEPHORA

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Shawmut Design and Construction has completed the renovation of SEPHORA SoHo retail location at 555 Broadway. The store remained open during the project and Shawmut took multiple steps to mitigate disruptions to store operations. Designed by architectural firm Gensler, the project featured a total renovation to the 8,080 s/f retail and backstage space. The new design features a layered ceiling which mimics the SEPHORA flame accented with a neon light cove. Existing columns are now furnished with alternating 8" LED backlit milk-white Lexan panels and 8" black glass tiles. Other features include a new tile floor, blackened glass walls and fiber-optic enhanced hanging fixtures.

"Completing the renovation of SEPHORA without disrupting store operations demonstrates Shawmut's ability to meet the complex needs of our clients," said William Pisani, VP. "Shawmut's ability to seamlessly deliver occupied renovations in high end retail environments without interrupting the clients' guest experience has built our reputation as the preferred builder for many of the world's most exclusive retail brands."

This is Shawmut's first project with SEPHORA.

About Shawmut Design and Construction:

Shawmut Design and Construction, located in New York City, is a national construction management firm that builds exciting projects for distinguished clients. As an ESOP (employee-owned) company, Shawmut's main objective is delivering exceptional, personalized service to clients. Project teams take the time to truly listen to clients' goals and concerns while implementing comprehensive tools and services. Shawmut's unique business model allows project teams to better service clients by focusing their specialized expertise within one of the following areas: academic, commercial, corporate interiors, cultural and historic, gaming, healthcare and science, hotels, restaurants, retail, and spas and health clubs. Shawmut has offices located in Boston, New York, Providence, New Haven, and Las Vegas. For more information, please visit www.shawmut.com.

About Sephora Americas:

Since 1998, Sephora has been TRANSFORMING BEAUTY in the U.S. Today, Sephora Americas operates more than 300 stores in the U.S. and Canada as well as the world's top beauty website, Sephora.com. In 2010 Sephora expanded into Latin America where it partnered with the Brazilian beauty market leader Sacks.com, in 2011 opened two retail stores in Mexico and in 2012 opened one retail location in Brazil. Sephora is well known for its unique retail concept, which is rooted in its distinctive open-sell store design, the beauty expertise of its sales consultants and, most importantly, its unparalleled combination of over 200 classic and emerging brands across a broad range of product categories including skincare, color, fragrance, bath & body, smilecare, and haircare, as well as Sephora's own private label. Sephora has also been recognized as a leading

digital brand and continues to advance this arena through mobile and social media initiatives including an active Facebook page, BeautyTalk-its online beauty community, its mobile site and Apps. In addition to its North and Latin American business and its initiative with JCPenney, which includes more than 300 Sephora inside JCPenney locations, Sephora today has more than 1,600 stores within 29 countries in Europe and 115 locations in China. Sephora was founded in France in 1970 and acquired in 1997 by Paris-based LVMH Moët Hennessy Louis Vuitton, the world's leading luxury products group. For further information, please visit www.sephora.com .

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