



Real Estate Storefronts Transform into Social Touch Screen Portals

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After over 18 months of research and development, Live Open House is proud to announce the official launch of LOH Vision. The new technology is a marriage between touch screen hardware and intuitive software; transforming ordinary storefront windows into social platforms. Potential clients are able to view videos/photos, agent profiles, utilize interactive maps, explore nearby attractions, perform comprehensive property searches, absorb real time news, and even connect with the company via Facebook and Twitter. The broker can then track all of the client activity through the full suite of detailed analytic software. According to Vernon Jones, the CEO of Live Open House, "the goal of the product is to organically maximize sales for brokerages by focusing on the hyper-local market."

Shane Neil, a Rapid Realty broker in the West Village, was able to secure nine new commercial listings and over 22 walk-in clients during the beta-test process. Agents and brokers have been quoted saying that the product is "taking it to another level" and exclaiming, "The future has arrived!" The technology will be unveiled on Thursday June 28th at Open House Lounge, located in the Lower East Side section of Manhattan. It will also be showcased at LOHO Realty, located at 397 Grand Street, New York, NY 10002.

Launch Event Details:

Location: Open House Bar and Lounge, 244 E. Houston St., New York, NY 10002

Date/Time: Thursday, June 28th, 2012 - 7:30pm - 11pm

What to Expect: Exclusive product presentation, quality networking, and full bar

View their promo video at: <http://youtu.be/js8F9leqLJc>

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