



Racanelli Construction completes fast-track 70,000 s/f ShopRite for Wakefern Food Corp.

June 11, 2012 - Shopping Centers

Racanelli Construction recently completed a fast-track project on behalf of supermarket veteran Harry Janson and the Wakefern Food Corp. The company served as general contractor (GC) in the construction of a new, 70,000 s/f ShopRite supermarket located at 95 Sunrise Hwy. Martin Racanelli, Jr. served as the project executive supported by a project management team led by Mike Marshall and Michelle Bremen.

What made this project unique was that it involved the complete exterior and interior renovation of an existing and previously condemned building. It required Racanelli to apply sound engineering and quality craftsmanship to restore the building into a fully-functional supermarket. The company also had to address the project schedule's compressed timeframe which complicated the coordination and installation of extensive underground plumbing.

As general contractor, Racanelli Constr. provided comprehensive services including demolition, excavation, carpentry, HVAC, electric, plumbing, EIFS, masonry, roofing, flooring, painting, steelwork, fire suppression, as well as full project management and supervision. The finished project featured cold-rolled formed steel construction over structural steel with a wood bow-truss roofing system.

Shoppers at the new ShopRite of Patchogue will experience a supermarket that clearly caters to the customer and the local community. The Janson family-owned store accommodates the community's ethnic composition with a designated ethnic food aisle featuring Polish, German, Indian and Spanish products, as well as a selection of Hala and Kosher foods. The interior of the store displays wide aisles, large cases and prominent signage for categories such as dairy, hot foods, brick oven pizza, soup, fresh seafood, dockside market, butcher block, craft beverages, etc. accompanying complimentary graphics such as large cows in the dairy section, tasty cuts of meat in the butch block section and refreshing beverages in the craft beverage area. Each aisle has overhead signage listing its merchandise (e.g., kitchenware, bakeware, desserts, canned fruit...) marked by a handing lighthouse to reflect the waterfront community.

The new ShopRite of Patchogue brought 400 jobs to the community in addition to a supermarket that gives local residents a great shopping experience.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540