



Jones and Rose of LOH to hold launch event for LOH Vision Realty Touch Screen technology on June 28th

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After over 15 months of research and development, co-creators Vernon Jones and Reale Rose of Live Open House LLC (LOH) are unveiling LOH Vision Realty Touch Screen. The new technology is a marriage between touch screen hardware and intuitive software; transforming ordinary storefront windows into social platforms. Potential clients are able to view videos, photos, floor plans, agent profiles and more. The broker can then track all of the client activity through the full suite of detailed analytic software.

According to Vernon Jones, the CEO of LOH, "the goal of the product is to organically maximize sales for brokerages by focusing on the hyper-local market." Reale Rose, the COO of LOH said, "the integration of interactive maps give passerby's the opportunity to explore nearby attractions, perform comprehensive property searches, absorb real time news feeds from leading media companies, and even connect with the company via social media sites such as Facebook and Twitter."

Shane Neil, a Rapid Realty broker in the West Village, was able to secure nine new commercial listings and over 22 walk-in clients during the beta-test process. Agents and brokers have been quoted saying that the product is "taking it to another level" and exclaiming, "The future has arrived!" The technology will be unveiled on Thursday June 28th from 7:30 p.m. until 11 p.m. The event will be held at Open House Lounge, located at 244 E Houston in the Lower East Side section of Manhattan. There will be product presentation, networking and a full bar. The technology will also be showcased at LOHO Realty, located at 397 Grand St.

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