



## **Renew your energy strategy with an all-encompassing plan**

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Reducing and managing energy more efficiently makes perfect business sense but is often neglected. Taking a more strategic approach to your business' energy needs can save money, enhance a company's reputation and help everyone toward the goal of protecting the environment. Rising energy prices, climate change legislation and the need to be environmentally responsible all require effective energy management. One should consider an all-encompassing plan for enhanced results. This includes: switching to an energy supply company (ESCO), incorporating renewable energy in the mix, and investing in energy efficiency measures.

### **Switching to an ESCO**

As natural gas and electricity energy markets were deregulated, consumers gained the power to choose their energy supplier for what matters most to them - lower energy bills. If you are looking to switch, your first step is to visit the NYS Public Service Commission at [www.dps.ny.gov/yourenergy](http://www.dps.ny.gov/yourenergy). There you'll find a listing of current ESCOs that are eligible to sell energy in New York. These ESCOs often give options to renew at more favorable rates than what the utility normally charges. You have the option to choose from various pricing options - pick the one that fits your needs.

### **Renewable Energy in the Mix**

Renewable energy provides for cleaner, environmentally friendlier power sources. It derives from natural sources and can be replenished in a short period of time. Businesses can supplement their energy strategy by procuring varying amounts of green power. The five often used renewable sources include solar (thermal and PV), hydro, geothermal, wind, biomass (wood, wood waste, municipal solid waste, biogas, landfill gas). Arguably the most important benefit is that you are doing your part to help conserve the earth's natural resources and reducing the planet's pollution.

### **Energy Efficiency Measures**

Implementing energy efficiency measures can save a company millions of dollars in energy usage and drastically reduce emissions as well as create a corporate culture that fosters continuous improvement in the areas of sustainability and energy efficiency. Between the federal and state level, city and utility level, there are substantial incentives available to help businesses make those investments in energy efficiency that they need.

A holistic approach will help you get the most out of your energy plan and put you on track to saving money and energy, reducing operating costs and environmental impact for years to come.

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For more information about Plymouth Rock Energy, please visit [www.plymouthenergy.com](http://www.plymouthenergy.com) or call 855-32-POWER (855-327-6937).