



## **Hidrock Realty achieves Energy Star label throughout commercial portfolio**

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Hidrock Realty has achieved the Energy Star label throughout its commercial portfolio as part of an ongoing effort to achieve LEED certification.

Starting in April 2011, Hidrock began working with CodeGreen to establish Energy Star benchmarks, evaluating each building's energy consumption and comparing it to similar buildings. CodeGreen and Con Edison then established steps for Hidrock to improve energy efficiency, such as updating heating and plant operation systems, converting to natural gas, and implementing LED lighting and daylight sensors to reduce electricity usage. Hidrock also installed energy-efficient HVAC units and highly efficient windows in every tenant space.

"We've made sustainability a top priority as we reduce our carbon footprint and continue our efforts toward LEED certification. We've performed extensive retrofits on all of our properties and have provided sustainable upgrades with every individual build-out. These efforts have translated into tremendous energy and cost savings for both Hidrock and its tenants, which we will continue to benefit from for years to come," said Javier Lezamiz, director of operations at Hidrock Realty.

Energy Star is a collaborative effort on behalf of the U.S. Environmental Protection Agency (EPA) and Department of Energy (DOE) to recognize properties of superior energy performance. Energy Star buildings consume at least 35 percent less energy and generate 35 percent fewer greenhouse emissions than non-Energy Star buildings of similar size.

"CodeGreen and Con Edison were incredible resources for us as we worked to reach this goal, and we look forward to taking the next steps in our ongoing mission to achieve LEED certification," said Steven Hidary, principal at Hidrock Realty. "Increasing our energy savings is one of many steps we have taken across the board to enhance overall efficiency, as we prepare for \$250 million in new acquisitions between now and mid-year 2013."

### About Hidrock Realty

Hidrock Realty (Hidrock) is a private real estate firm with properties throughout the East Coast. Based in Manhattan, the company provides fully integrated real estate services through its in-house departments that specialize in joint venture acquisitions, asset and property management, office and retail leasing, and commercial and residential development. Hidrock owns, manages and leases several office buildings in Manhattan's Fashion District, including: 35 West 36th Street, 53 West 36th Street, 65 West 36th Street and 240 West 35th Street. In addition, the company is developing two hotels in the neighborhood: 960 Sixth Avenue at 35th Street and 25-29 West 37th Street. For more information on Hidrock Realty, please visit [www.hidrock.com](http://www.hidrock.com).

