



## **Sales successfully launch at The Pointe on Staten Island**

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The Grand Opening of sales at The Pointe, a new collection of one and two-bedroom condominiums set on the North Shore of Staten Island, has piqued a high level of interest with a sale on the very first day.

The new building located at 155 Bay St. overlooking the St. George waterfront and Manhattan skyline has officially opened to the public with 57 spacious residences, spectacular views, desirable outdoor space, and a convenient location just steps from the Staten Island Ferry Terminal and train service.

The one and two-bedroom residences are attractively priced from the \$300,000s. Immediate occupancy is available.

"We had a lot of interest from prospective buyers prior to grand opening, and we're seeing that pent-up excitement immediately translate into sales activity," notes Jacqueline Uργο, president of The Marketing Directors, Inc., the renowned Manhattan-based firm that is the exclusive marketing and sales agent for The Pointe.

"In just the first week of our sales program, we've seen how potential purchasers instantly appreciate the extraordinary value found here in terms of bright, sunny homes with high ceilings and amazing living space in a building with new, custom-designed common areas. Coupled with our attractive prices and a location that's a Manhattan commuter's dream, we believe this exciting residential offering will appeal to everyone from current renters moving up to homeownership to empty nesters looking to scale down to a more manageable, maintenance-free lifestyle. We're certainly encouraged by the initial response, and are confident that we'll continue to build momentum as more and more people visit the building."

The opening of The Pointe also represents a renewed interest and reinvestment in St. George, known as the "gateway" to Staten Island, as well as the extended Staten Island North Shore waterfront. Area residents already enjoy a host of cultural and recreational attractions, including the Alice Austen House Museum, the St. George Theater and Staten Island Institute of Arts & Sciences (SIAS); Richmond County Bank Ballpark, a premier waterfront stadium and home to the New York Yankees' class A minor league team; the St. George Historic District; Snug Harbor, a cultural center set within an 83-acre National Historic Landmark district; the Staten Island Children's Museum and Staten Island Botanical Garden.

This strong cultural, arts and entertainment fabric will soon be enhanced by a new wave of modern public amenities and services as work is underway to transform the former U.S Navy Home Port site in nearby New Stapleton into a vibrant new destination center featuring 30,000 square feet of street-level retail space and a public plaza. In addition, the City plans to invest \$32 million for infrastructure improvements and construction of a new six-acre waterfront esplanade that will provide public waterfront access.

"The Pointe's well-funded ownership team brings a solid financial background and proven real estate experience to the area," said Uργο. "The company, along with other private entities and government agencies, are investing hundreds of millions of dollars into the North Shore waterfront district -- all aimed at improving the quality of life for residents. That significant financial commitment is resonating with buyers who see an exciting future for this neighborhood and understand the potential appreciation in home values in what is already a wonderful community."

Residents of The Pointe won't have to wait to start enjoying a lifestyle rich in luxury and comfort. The modern, six-story brick building features an elegant traditional lobby, attended 24-hours a day and stylishly designed with marble flooring, artistic stone borders, and custom wall coverings.

Design distinction and comfort extend to the residences as well, where a variety of one- and two-bedroom homes range in size from 962 to 1,255 s/f of living space. The residences, equipped with top-of-the-line stainless steel kitchen appliances and sumptuous baths featuring high-end stone and ceramic tile, each include a full-size washer and dryer, along with abundant closet space. Hardwood floors are complemented by the exceptional palette of interior finishes. Each home also offers private outdoor space, while the building features an expansive common landscaped terrace - all of which maximize the spectacular views of the Manhattan skyline and Hudson River. Onsite garage parking is also available.

For more information on The Pointe, visit [www.OwnThePointe.com](http://www.OwnThePointe.com), or call 718-815-0155 to make a private appointment to view the new spacious one and two bedroom homes.

#### About Meadow Partners

With over 40 years of combined real estate experience, Meadow Partners brings the assurance of a reliable, well-funded ownership team that is firmly committed to the development and success of The Pointe and the redevelopment of the Staten Island waterfront. Their demonstrated talent, long-range perspective, and financial strength has set to redefine the standards of quality and excellence of North Shore living.

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