



Josh Rosenfield, Rothenberg-Rosenfield Inc.

May 07, 2012 - Shopping Centers

Name: Josh Rosenfield

Title: Director of Property Acquisitions

Company: Rothenberg-Rosenfield Inc.

Location: New York, NY

Birthplace: Bronx, NY

College: Georgia Tech

First job outside of real estate: Service department at BMW dealership

First job in real estate or allied field: Research analyst internship at Trammell Crow

What do you do now and what are you planning for the future? Based in Manhattan, I identify and analyze property acquisition opportunities, specifically grocery-anchored shopping centers throughout the Southeast and Colorado, as well as apartment buildings and unsold apartment packages in condo or co-op buildings in New York City. I supervise acquisitions through closing and manage day-to-day oversight of our Atlanta portfolio. We plan to grow our retail portfolio to 1.5 million s/f in Atlanta and continue to seek penetration into select markets. In New York, our goal is to continue to find well placed rental apartment buildings that would suit conversion to condo or co-op with a long-term investment outlook.

Hobbies: Skiing, cycling, mountaineering, classic automobiles and motorsports.

Favorite book: Current favorite is "A Song of Ice and Fire" series

Favorite movie: "Ferris Bueller's Day Off"

Keys to success: Discipline to wait for the right property, deal structure creativity, effective negotiations, personal attention, timely responses and intimate knowledge of deals and properties.

Person(s) you most admire (outside of family): Elon Musk.

If you had to choose another vocation, what would it be? Consumer product designer or Formula 1 or Rally Car driver.