



Messinger joins AFD as an account executive

May 07, 2012 - Front Section

According to AFD Contract Furniture, Inc., Mike Messinger has joined the team as an account executive. Messinger will be responsible for establishing new business in the N.Y. metro area and brings with him 12 years of experience in furniture sales industry.

Prior to joining AFD, he served as a sales manager at Business Environments in Parsippany, N.J., lending his leadership skills to the task of recruiting and managing a sales team to develop new clients and handle legacy accounts. Messinger also structured a team to develop a value proposition to drive sales in a competitive market and developed relationships with commercial real estate brokers and architectural and design firms to secure future business.

Prior to Business Environments, Messinger worked in various roles at WB Mason Co., Inc. In his role as director of Contract Furniture, North Jersey sales manager, he substantially increased the company's market share and devised effective competitive pricing strategies.

About AFD Contract Furniture, Inc.

AFD is a full-service furniture management company, providing strategic planning, tactical implementation, professional expertise and individualized attention to a wide-range of corporate clients as well as those that it serves through its healthcare and education divisions. AFD provides innovative product and service solutions for both basic and sophisticated workplace needs. The firm focuses on building an efficient furniture management program and enabling clients to concentrate on their core business initiatives. For more information on AFD, please visit the company's website at www.afd-inc.com.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540