



Property of the Month: 400 Fifth Avenue offers world-class amenities and spectacular Manhattan views

April 23, 2012 - Spotlights

Developed by international real estate firm Bizzi & Partners Development, 400 Fifth Avenue, at Fifth Ave. and 36th St., seamlessly pairs award-winning hotel The Setai Fifth Avenue with an unparalleled collection of 175 contemporary condominium residences. The 60-story tower was designed by world-renowned Gwathmey Seigel & Associates and expertly-appointed by DAS Concepts.

The distinctive condominiums are located on floors 31-60 atop the world-class Setai Fifth Avenue, a Capella-managed luxury hotel noted for its landmark architecture and impeccable accommodations. Just named the 2012 Best Hotel in New York City by U.S. News & World Report Travel, The Setai Fifth Avenue is also home to the celebrated Ai Fiori - executive chef Michael White's newest restaurant - Bar on Fifth, an Auriga Spa and a Julien Farel salon. Residents of 400 Fifth Avenue have full access to these conveniences and more at their fingertips.

"Situated at the center of the most exciting stretch of Fifth Ave., close to Manhattan's most prestigious landmarks and historic sites, the residences at 400 Fifth Avenue offer it all: upscale living spaces, exceptional views and superior amenities, all in a prime location," said Giuseppe Rossi, executive vice president of Bizzi & Partners Development.

The condominiums, which range from one-bedrooms to more than six-bedrooms, boast a mix of elegant upscale finishes and fixtures, finely-crafted Italian wood cabinetry, hand-laid black oak flooring, stone countertops, floor-to-ceiling windows, and appliances. Perhaps most important, every residence yields its own unique and breathtaking view of Manhattan.

One of the greatest panoramas is seen from the 6,883 s/f penthouse, which spans the full 60th floor and features 6 bedrooms, 6.5 bathrooms and 360-degree floor-to-ceiling views of Manhattan - from Bryant Park and the East River to the Empire State Building, the Hudson and the skyline beyond.

"Buyers are mesmerized by the spectacular views and the full range of amenities, so it's no surprise that the condominiums at 400 Fifth Avenue are selling at such great velocity," said Karen Mansour, executive vice president of Douglas Elliman Development Marketing, the exclusive marketing and sales firm for 400 Fifth Avenue.

Homeowners enter through a private lobby that is staffed with a residential manager, full-time concierge and doorman, and round-the-clock security.

An exclusive residents' lounge on the 11th floor includes indoor and outdoor spaces ideal for private functions. The indoor leisure area features a gas fireplace, pool table, flat screen TV with surround sound system and a bar with pantry, while the terrace features sun-exposed fresh-air seating with two gas fireplaces and remarkable vistas.

Residents can also indulge in the hotel's many conveniences and luxury services, which include in-home catering, valet parking, linen and turndown service, housekeeping, along with unique on-call services: pharmacist, physician, dentist, airport transportation and childcare.

The amenities at 400 Fifth Avenue also include a 3,500 s/f fitness center and an onsite Auriga Spa, where residents enjoy massage therapies, wellness programs and all-natural beauty treatments, and yoga, tai chi and qigong classes. The spa also houses an aqua lounge with a grotto, ice cave, vitality pool, Hammam, saunas, steam rooms and experiential showers. In addition, the adjoining Julien Farel salon provides hair, makeup and nail services.

With so much to offer its residents, 400 Fifth Avenue has quickly become one of the most coveted addresses in all of Manhattan, and the most desirable in Midtown.

"We are expecting an even busier spring and summer season," Mansour said.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540