



Lee & Associates NYC names Goldfarb vice chairman and Lindenfeld to executive managing director

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Henry Goldfarb and Stanley Lindenfeld have been named vice chairman and executive managing director of Lee & Associates NYC LLC, respectively. The two retail experts have 42 years of combined experience.

"Henry and Stanley have demonstrated adeptness and savvy business acumen during very successful real estate careers in the New York real estate market," said James Wacht, president of Lee NYC.

"The two bring high levels of experience and have benefited numerous regional and national corporations in location advisory and consulting—we are indeed fortunate to have them come aboard as vice chairman and executive managing director," said Wacht.

Previously of Grubb & Ellis, Goldfarb has 26 years of experience advising and representing landlords and tenants.

He led the Grubb & Ellis team that exclusively represented the Crowne Plaza hotel, a one-million-square-foot mixed-use, hospitality and commercial asset in the heart of Times Square. Goldfarb's team also successfully repositioned the Crowne Plaza's more than 14,000 s/f retail component and significantly increased the leasable retail space. As the exclusive representative of AIMCO, one of the largest publically traded residential REITs, Goldfarb dramatically increased retail revenues in the company's 65 Manhattan buildings by upgrading the tenant mix through new leases and lease renewals.

Also previously with Grubb & Ellis, Lindenfeld collaborated with Goldfarb representing both landlords and tenants in a variety of restaurant and commercial retail transactions.

In addition to also working on the Crown Plaza and AIMCO teams with Goldfarb, Lindenfeld also represented the Friedman family's retail and development portfolio, encompassing properties from the west side to the east side, from Harlem to Fulton Street alongside Goldfarb. Additionally, he provides advisory and consulting services for major national chains, working with companies to produce feasibility studies for market penetration in the Tri-State area.

Since Sierra Realty Corp. partnered with Lee & Associates and became Lee & Associates NYC LLC last November, the firm has recently moved into a new office at 600 Madison Ave. Goldfarb and Lindenfeld's hiring comes on the heels of recruiting several senior office brokers and new additions to Lee NYC. The two will join Wacht, Managing Principal Peter Braus and Chief Operating Officer and Head of Broker Recruitment Joel Herskowitz and 24 other brokers in the Manhattan office.

Goldfarb is a member of the Real Estate Board of New York, Real Estate Board of New York Store Committee and the International Council of Shopping Centers (ICSC). Lindenfeld attended Washington University Graduate School of Architecture and holds a bachelor's degree from Queens College. He is also a member of ICSC and the Real Estate Board of New York.

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About Lee & Associates NYC:

Celebrating more than 33 years of leadership excellence in commercial real estate, Lee & Associates is the largest broker-owned firm in the nation, with over 46 locations across the nation including Arizona, California, Florida, Georgia, Idaho, Indiana, Illinois, Kansas, Michigan, Missouri, Nevada, New Jersey, New York, South Carolina, Texas and Wisconsin. Lee & Associates NYC, a member of the Lee & Associates group of companies, provides office, retail and multifamily/investment brokerage services throughout the metropolitan New York City region. With its affiliate, Sierra Real Estate, Lee NYC also provides services in Property Management, Investment & Acquisitions and Construction Services.

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