



Rob Ashmore 2012

March 26, 2012 - Green Buildings

Name: Rob Ashmore

Title: President

Company: AeonSolar

Location: New York City Metro Area

Birthplace: Marysville, Calif.

Family: Married, no children

College: University of Colorado

First job outside of real estate: Selling solar panels, wind and hydro turbines to hippies, farmers and scientists all over the world.

What do you do now and what are you planning for the future? Currently providing solar energy systems to customers in the New York City Metro area. Also, a part-time solar and wind energy instructor at Center for Sustainable Energy at CUNY.

Hobbies: Art and travel

Favorite book: "Cradle to Cradle" by William McDonough and Michael Braungart. Simple solutions for reducing waste

Favorite movie: "Once Upon a Time in the West." Great soundtrack

Person you admire most (outside of family): DaVinci

Keys to success: Earning people's trust and paying attention to details

If you had to choose another vocation what would it be? Tinkering in an art studio or machine shop

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