



Joseph P. Day Realty leases 2,100 s/f at NYAE

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Joseph P. Day Realty Corp. has negotiated a 10-year lease to Potbelly Sandwich Shop on the ground floor of the New York Accessories Exchange (NYAE) building, located at 366 Fifth Ave.

"Potbelly is a unique neighborhood sandwich shop that will be a welcome addition to the neighborhood," said Richard Brickell, director of leasing and management at NYAE. "We're pleased that Potbelly chose 366 Fifth for its newest New York City location and we look forward to all the welcome traffic and expected loyal followers to the brand."

Potbelly is currently under lease and slated to open in the spring. The space is 2,100 s/f and is located on the ground floor.

Situated at Fifth Ave. and 35th St. near the fashion center of New York City, NYAE tenants and visitors benefit greatly from easy access to Grand Central Station, Port Authority and Penn Station. The building contains high, exposed slab ceilings, oversized windows overlooking Fifth Avenue and wooden floors throughout that punctuate the spectacular, loft-style showrooms.

Other notable clients in the building include Fossil, Max Leather Group-Cipriani, Cellini, Colors In Optics, Erica Lyons, Isaco International Corp., Amiee Lynn Accessories, Swany, Majorica Jewelry, Bueno of California, August Hat Company and many more.

Potbelly has built a following of fans who spread the word about the fun, energetic atmosphere and great food. The unique Potbelly experience is defined by its combination of toasty warm sandwiches, hand-dipped shakes, tasty salads, as well as friendly and lively people.

For more information about Potbelly, visit the shop's web page at www.potbelly.com.

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