

Demetrious and Donath of NYCRS broker 1,200 s/f lease; O'Loughlin of Skyline Realty reps landlord

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New York Commercial Real Estate Services, LLC (NYCRS) agents Helen Demetrious and Ina Donath have completed a lease at 111 St. Marks Place. This 1,200 s/f space includes both the East and West Retail Stores and also has an outdoor garden space.

The landlord, 111 St. Marks Building Corp., was represented by Jim O'Loughlin of Skyline Realty. Demetrious and Donath represented the tenants, Simon and Christina Tung, who are opening their first Macaron Parlour retail space. This will be their first retail space, however, they have been running their business online as well as at Lilly O'Brien's on 36 West 40th St., the Hester Street Fair every Saturday, and several other venues since 2010. The lease is for ten years.

Macaron Parlor Patisserie Bio - http://macaronparlour.com/

Macaron Parlour was founded in 2010 by Christina Ha and Simon Tung. The dynamic duo independently fantasized about opening their own bakery and upon meeting, Macaron Parlour was born. Christina has a love for bite sized petit fours and studied macarons at Atelier Pierre Herme de Formation a la Haute Patisserie in Paris. Simon always had a soft spot for sweets and loves being in the kitchen. He perfected his macaron technique under M.O.F. Stephane Glacier.

Macaron Parlour aims to expand macarons offerings beyond traditional fillings. While paying homage to buttercreams and ganaches, we also dabble with fun and savory fillings. We will be offering fun flavors like candied bacon with maple cream cheese frosting, s'mores, and red velvet.

"We will be the first to offer macarons made with brown sugar - used on our s'mores and candied bacon macarons. We believe the brown sugar enhances the flavor and complements the filling," said Tung.

\$1 from the sale of every lemon macaron will be donated to Alex's Lemonade Stand, an organization committed to find a cure for pediatric cancer.

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