



Wladyka named director of marketing for Emtec

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According to Emtec, a Long Island based engineering firm specializing in MEP/FP and special inspections for over thirty years, Jodi Wladyka will be serving as their director of marketing for the firm's operations. Her responsibilities will include RFP responses, database management, marketing material design, public relations pieces, business development and budget oversight.

"I am very eager to work with this company in a larger capacity," said Wladyka. "The biggest marketing challenge is keeping up with the pace. Over the last few years, the company has expanded its services into special inspections and LEED facilitation which are opening doors in many new areas."

Wladyka, who has served as the company's manager of marketing services for almost four years, was also elected to the board of directors in charge of membership for Long Island's Society for Marketing Professional Services. She is also a certified professional services marketer.

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