



Schwartz and Vitale join Grassi & Co.

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Grassi & Co., a mid-sized, regional accounting and consulting firm, is continuing its aggressive growth with the addition of a new president of its technology consulting division, Chuck Schwartz. Schwartz possess over 27 years of experience in construction and technology, focusing primarily on delivering technology solutions to the not-for-profit, health and human services, and healthcare sectors.

"I am thrilled to join Grassi & Co.," said Schwartz. "I look forward to Grassi & Co. Technology Consulting being an award-winning and expert IT consulting practice in many of the existing Grassi niches, as well as in new and emerging markets."

In his role at Grassi & Co., Schwartz will lead the technology consulting division into new areas such as not-for-profit, healthcare, and logistics, while continuing to grow the construction practice.

Grassi & Co. has also appointed Frank Vitale as the firm's director of marketing.

Vitale has an extensive background in providing marketing and business development support to the professional service industry. With 14 years of experience in financial and legal organizations, Vitale brings significant strategic account management to Grassi & Co. Vitale's areas of expertise also include but are not limited to: account relationship development, direct marketing, revenue analysis, communications and business planning strategies.

"I am excited to join Grassi & Co.," said Vitale. "I look forward to working with the Partners here to assist in their continuous efforts to grow their business portfolios, and position the Firm as a premier accounting and consulting entity in the New York Metro area."

In this role, Vitale will oversee the firm's entire marketing program, focusing on developing marketing and business development strategies that strengthen the firm's brand drive and revenue across Grassi & Co.'s industry segments and service lines.

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