



Long Island Real Estate & Business Renaissance - June 1

January 30, 2012 - Long Island

"Where can we look to find economic growth in the future of Long Island?" Long Island economist Dr. Martin Cantor will answer this question as he shares his forecast of what Long Island's business community can expect in the near and not too distant future.

Dr. Cantor, director of the Long Island Center for Socio-Economic Policy, a consulting economist and economic development consultant to public officials, counties, towns, villages, Industrial Development Agencies, and communities will speak on June 1, at 10 a.m. at the 1st Annual Long Island Real Estate and Business Renaissance, a two day event of more than 100 hours of informative programs including hands-on demonstrations presented by prominent industry leaders in a variety of interactive settings. The convention presented by the Melville Chamber of Commerce and Expos Your Business at the Hilton Long Island on Friday and Saturday June 1 and 2, will focus on all aspects of real estate, development, construction and franchise businesses. The Long Island Real Estate & Business Renaissance will include specific programs for commercial and residential real estate professionals, franchising opportunities, and unique offerings specifically directed to members of the general public.

Michele Michael, MGM Island Wide Realty Inc. director of commercial sales and leasing who has played a major role in creating this event said, "Commercial real estate, residential real estate, franchise business and construction/development are the cornerstones of the Long Island economy. These important segments must be significantly addressed if we are to continue to show the world that Long Island is 'the place' to live, relax and do business."

As of this date participating professional organizations include the Association of Contingency Planners, Association for Facilities Engineering, LI Chapter of International Facility Management Association, LI Builders Institute, LI Development Corporation, NY State Commercial Association of Realtors, Inc., The Retail Network, Vision Long Island, Long Island Commercial Network with other organizations to be announced over the months preceding the event.

To learn more about sponsorship opportunities at the Long Island Real Estate & Business Renaissance go to www.lirebr.com.

Other topics to be covered at the two day event include:

- * Show Me the \$\$\$\$ - Taking advantage of incentives for developing on Long Island-panel discussion -SBA Lenders, LIDC, CDC-LI, IDA's,NYSEDC, banker
- * How to finance the purchase of a franchise or small business
- * Purchasing tips for multifamily, owner /user, warehouse, manufacturing, industrial, office
- * How to Market Your project for Success-Demonstrations of the Techniques used by developers of complicated projects to successfully engage the community and elected officials
- * How to market Your Green Property
- * Credit Restoration Personal and Business

- * How a franchise can help you save your small business, save your shopping center or help you stay on Long Island
- * How to read your lease - for tenants and owners; New Found Money-How to Leverage the tax code and incentives to maximize your cash flow
- * Franchising 101
- * Stimulate Action to stimulate CHANGE, L. I. Focus-Mixed Use Downtown Redevelopment
- * Long Island Franchising Success stories; Using your 401K to Fund a New Business
- * Energy Saving retrofit and Rebate opportunities-Commercial
- * CLE-Advantage Title-Minimize Taxes, Maximize Wealth:Understanding Tax Deferral Strategies When Selling Real Estate
- * First time Investor insight to managing and maintaining a building; Sensibly Green- Simple steps to green your home
- * Loan Modification-Fact or Fiction Who can you trust ?, Green Lease Negotiations (Technical Mock Transaction)
- * You found the perfect place for you business and for your build out you want to make green improvement? Does it matter who pays for the improvements, who is eligible for the grants and loans, who is able to see the tax benefits?
- * ... and a selection of FREE "Real EstateProperty Management 101" Continuing Education Classes offering 3 CE Credits.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540