



Peterson of Certified Multi-Media Solutions is leading the way in entrepreneur excellence

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Christian Peterson, III is leading the way in entrepreneur excellence by expanding his business into additional industries outside the security market. Certified Multi-Media Solutions was founded back in 2005 by Peterson, a security integrator with a focus on the design, installation and maintenance of security systems, as well as the technology infrastructure in support of those systems. Certified works with security and information technology groups to define the scope of work and understand business goals; enabling the company to make recommendations that are not only technically sound, but tailored to the needs of each business. By supporting off-the-shelf security devices and open standards based technology, the company can provide best-of-breed security solutions that leverage an enterprise's existing technology investment. Projects range from high-security locations that require a system with the highest-level of security technology available to standard card access building entrance systems.

Certified Multi-Media Solutions has grown to include several divisions...one dedicated to the manufacturing of custom cable assemblies and another division which focuses on the emerging LED industry. The main corporate office is located in Farmingdale, with satellite offices in Edison, N.J. and Ft. Lauderdale, Fla. The company is signatory with IBEW Local 25 and Local 3 and a member of NECA of Long Island. While Certified's primary work area consists of the tri-state region, their technicians have completed projects outside the area and has an office in Ft. Lauderdale to handle the Florida projects.

Why Choose Certified?

Technology Infrastructure

A properly designed, installed and maintained structured cabling system adds value to your company's operation by enabling the entire data/telephone infrastructure, AV, Security, Wireless and POS equipment connected to it to function at its optimal capabilities. This insures the protection of your capital investment. Certified's team possesses expert knowledge in all cable media installation including fiber optics, copper, UTP, STP, coaxial, consisting of both inside plant and outside plant applications. The company works with many national companies to be their trusted source of experienced technicians and installation expertise. Through certified cable installation programs, clients can receive extended warranties on their cable projects and where there are no extended warranties available, Certified will offer its own extended project warranty. The company has invested in the necessary training of technicians as well as being business partners with some of the industry's major cable manufacturers thus, they can offer their own extended warranties. They are a member of BICSI and conform to all of the EIA/TIA standards and have all the latest tools to make your fiber or copper cable system secure and maintenance-free for many years to come.

New Certified Companies:

Under the leadership of Peterson, two new companies emerged in 2011 that will bring Certified Multi-Media to a new level of success.

CertiCable

CertiCable can fabricate custom cable assemblies and parts for all of your low voltage systems, including AV, security, burglar and alarm equipment as well as any type of cable to any length with any type of connector. They also have access to all types of Cat 5e, Cat 6 and fiber optic cables; OEM brand cable or our generic equivalent cable. The generic cable will meet or exceed the ratings standards for that category of cable. All of the generic cable is tested and verified before it leaves their shop. Cost is always a concern with any project, large or small, so the company offers generic solutions to help organizations manage project costs. The generic option helps companies keep the costs down without sacrificing quality. CertiCable's expert workmanship allows for a full warranty on all equipment and material they sell. For further information on CertiCable, visit www.certicable.com.

CertiLight

The best source of artificial light in terms of energy conservation is the LED light. Not only does the LED light have a striking bright white look to it when used to replace home or commercial lights, but they also utilize 80% less electricity, last longer and generate less heat than a conventional light bulb. Unlike CFL bulbs, they contain NO mercury. In many households, the cost of lighting alone has been estimated to be as high as 30% of the electric bill. There are many ways consumers can lower their energy bills. Utilizing LED lights in place of conventional light bulbs is one way to reduce rising energy costs. Additionally, there are Energy Star rebates available to the consumer from their local utility company. Each utility company offers different rebate programs so be sure to check with them. For further information on CertiLight, visit www.certilight.com

Over the last few years, Peterson has built a skilled and dedicated team of professionals that has allowed Certified to forge sound relationships within the security and information technology industries. In 2012, Peterson will continue to build his businesses and attain a new level of success. For further information on Certified Multi-Media Solutions, visit their website at www.solutions-nys.com.

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