



## **LICN honors sponsors for support they provide the organization**

December 26, 2011 - Long Island

Sponsors can be thought of as the heartbeat of any organization. LICN certainly appreciate the support they provide us and for all the things they make possible for LICN to offer to its members including 2 free networking events, reimbursement for education, an active website etc.

To demonstrate our appreciation for their support, LICN holds one breakfast a year to honor them. At this time we present each sponsor with a token of our appreciation in the form of a plaque. Tuesday, November 22 was the day to spotlight the sponsors and say thank you. They are promoted as well at each breakfast where the sponsor's logo and benefits statements are displayed. They are encouraged to speak at each breakfast, provided a free display table at the two gala events and most importantly and uniquely, members are encouraged to reach out to our sponsors for their services for themselves or their clients. Sponsors usually do notice interest from the members and additional activity.

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