

Karen Dome of Marcus & Millichap

December 26, 2011 - Spotlights

What are your predictions for commercial real estate in 2012?

Commercial real estate will continue to be a safe haven for domestic/international investors. The returns will be higher than those offered by the banks and safer than stocks. With the combo of a stable government and well-managed stock market, the U.S., even during an election year, will remain the "gold standard" for investors.

What was your greatest professional accomplishment in 2011?

As president of NYCREW, I had the pleasure of working with an extraordinary leadership team. Throughout the year, we hosted an exciting slate of educational and entertaining events to facilitate networking and relationship-building among our members and guests. The year culminated with our most successful event ever, the 10th Anniversary Celebration and Holiday Gala.

What was your most notable project, deal or transaction in 2011?

I am quite proud of hosting this year's holiday gala. With the help of several committees, we managed every detail, from fundraising, working with the venue, sponsorship, honoree selection to the marketing and promotions. The event received an enthusiastic response. It sold out to a standing room only crowd. We enjoyed a wonderful evening celebrating the achievements of past and present.

What are your resolutions for 2012?

Professionally, I look forward to moving NYCREW and its members closer to our mission of achieving empowerment and success in commercial real estate, through a series of carefully-planned networking events and forums.

Personally, like every working mother, I'm always striving to create a better balance between my career at Marcus & Millichap, NYCREW, charity work and the needs of my eight year old and two year old twins. As they say, "Easier said than done."

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