



Christen Portelli of Highcap Group

December 26, 2011 - Spotlights

What are your predictions for commercial real estate in 2012?

The market should remain rather stable in 2012, I don't believe that we will see an exceptional high or low.

What was your greatest professional accomplishment in 2011?

In 2011 Highcap selectively expanded and presently have a dynamic team of junior and senior brokers. Throughout the year, our collaborative effort and approach to each and every deal proved to be a great success. Our strategic hiring and collective structure were the key components to our 2011 achievements and will continue to be key components for our future achievements.

What was your most notable project, deal or transaction in 2011?

Although not my most sizeable transaction, 21 East 26th Street would be my choice. I had been familiar with the asset and it's incredible history for several years. I was always intrigued by it's superior location on Madison Square Park and knew that it needed the right developer to bring this asset to it's proper glory. I am most captivated by deals with a long-standing history and preserving that history while adding value and creativity - 21 East 26th Street was one of those projects.

What are your resolutions for 2012?

More deals, of course! In 2012 Highcap will continue to expand, although we will remain boutique in order to best serve our clients.

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