



Lawrence Rich Vice President, Associate Broker Prudential Douglas Elliman

January 18, 2008 - Spotlights

Name: Lawrence Rich

Title: Vice President, Associate Broker

Company: Prudential Douglas Elliman

Location: New York, N.Y.

Birthplace: Brooklyn, N.Y.

Family: Significant Other

College: BFA, Pratt Institute

First job outside of real estate: Fashion designer

What do you do now and what are you planning for the future? I provide my buyers and sellers with honest, caring and knowledgeable service. My goal is to find them a beautiful place to live as well as the right investment. I hope to expand my business by forming the Lawrence Rich Group and having a team of brokers working with me.

Hobbies: Song writing, photography, painting, singing and shopping

Favorite book: "Tuesdays With Morrie" by Mitch Albom

Favorite movie: "Show Boat"

Persons you admire most (outside of family): I am in total admiration of people who are born with incredible talent and then use those talents to enhance or help change the world. It could be in business, medicine, show business, etc.

Keys to success: I love my job and meeting new people. I try to be understanding and fair and treat everyone the way I would like to be treated.

If you had to choose another vocation what would it be? Definitely show business

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