



## **Meet the leadership of the NYCREW Network: Faith Hope Consolo**

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Faith Hope Consolo, the "Queen of Retail," is recognized as much for her knowledge, reputation and style, as she is for her key role in revitalizing and sculpting retail corridors across the country. As chairman of Prudential Douglas Elliman's Retail Group, she oversees the retail division of one of the city's largest residential real estate brokerage firms and the retail operations for Prudential commercial real estate offices (retail services divisions) nationwide, bringing her global clients a national audience.

Her experience extends to every type of retailer, every sector of retail real estate, and every location, from global capitals to suburban power centers. She and her team know that style knows no price point. The result is a wide-ranging client base that includes such top-tier fashion names as Louis Vuitton, Richemont, Jimmy Choo, Dior, Ferragamo, and Fendi, and globally based mass merchandisers, such as Benetton, Uniqlo, H & M and Zara. Her real estate clients include private and public investors, entrepreneurial owners and developers with significant portfolios or single assets.

She has been instrumental in revitalizing such seminal areas as Times Sq. and Penn Station, and is regarded as a key player in Fifth Ave.'s return as the "Luxury Walk" and Madison Ave.'s achieving its glitter as the "Golden Mile." She has worked in leadership capacities for the Commercial Real Estate Women network (CREW), Association of Real Estate Women (AREW) and International Council of Shopping Centers (ICSC), and has helped such worthy causes as the New York City Opera, Capuchin Food Pantries, City-Meals-on-Wheels, The September Concert Foundation, Women in Need, The Mann Foundation, among others.

Profiled in "Brokers Who Dominate," by Rod Santomassimo, CCIM, she has been traveling around the country, spearheading "Women in Retail Real Estate" seminars, panels and roundtables for ICSC's Special Interest Group programs. A "talking head" on Fox News' "Your World with Neil Cavuto," she often makes appearances on programs for Bloomberg-TV, CNN, CNBC, ABC, CBS, MSNBC, NY1 and the major networks. Her oft-quoted mantra, "fashion is my passion," has made Consolo the go-to retail consultant worldwide and a household name.

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