



## **Mayer & Co. and Feldman, Meinberg & Co. merge; Forms Mayermeinberg; Boasts strong CIRA practice**

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Two of the region's most respected accounting firms, Mayer & Co. LLP and Feldman, Meinberg & Co. LLP, have merged their practices, according to co-managing partners Robert Mayer, CPA and Mark Meinberg, CPA. Both firms have a longstanding reputation for excellence — Mayer & Co. has operated for 25 years, and Feldman, Meinberg & Co. was formed 60 years ago. The new firm, MayerMeinberg LLP, will have offices in Syosset and N.Y.C.

"Chief among the responsibilities of a managing partner is to identify opportunities that are beneficial to both the firm and its clients, and that includes identifying strategic merger partners," said Meinberg. "Bob and I have found that there exists an ideal synergy between the two firms, including a strong expertise in real estate, particularly CIRAs, traditional transactions and development, management and rental companies. We fully expect MayerMeinberg to capitalize on the strengths and resources of both firms to provide expanded client service."

Mayer said, "Our real estate practice spans Manhattan, the outer boroughs and Long Island, with significant clients throughout the tri state area. "The diversity of these clients within the industry has helped us to create a playbook of best practices to share with our clients. We are fortunate to have as firm partners two outstanding CPAs, Lois Clinco and Stuart Mayer, both of whom have considerable significant experience in the industry."

"The realities of the economic downturn have demanded reorganization, refinancing and retooling amongst many of our clients," said Stuart Mayer. "We've played a critical role as a liaison with financial institutions and investors."

Other MayerMeinberg services include lifestyle management, cash management, turnaround management, family business planning, business management consulting, estate and retirement planning and CFO services. The firm also has a full time tax attorney on staff to support and advise its accounting and business consulting practices.

Robert Mayer created Mayer & Company in 1992. His career, which initiated at a big 10 firm, spans more than 35 years in the field of public accounting. Robert's entrepreneurial prowess is one of the many assets that he provides to his clients. In the five years he served as chief financial officer for a Long Island company, the company expanded from one location to five locations, and sales increased from \$12 million to \$60 million. He also served as CFO of a lumber wholesale company, where he brought the sales from \$42 million to \$160 million. He has been included in Long Island Business News' "Who's Who in Accounting" and recognized by the publication as among Long Island's "50 Around 50."

Active in both his profession and the larger community, Robert serves on the corporate committee of the Nassau County Museum of Art, is a past president of the Suffolk Chapter of the National Association of Accountants, past treasurer of the Long Island Lumbermen's Association, past

treasurer of the Dix Hills Jewish Center, past president of Ocean Dunes Cooperative and past treasurer of the HOA of The Hamlet on Olde Oyster Bay. He is a member of the AICPA and the New York State Society of Certified Public Accounts (NYSSCPA).

The managing partner of Feldman, Meinberg & Co. since 1990, Meinberg is widely respected in the accounting profession for his professionalism, management skills and overall expertise. Under his leadership Feldman, Meinberg & Co. was recognized among the Best Accounting firms on Long Island by both Long Island Business News and the Long Island Press. His in-depth knowledge of insolvency, bankruptcy and reorganization and his successful representation of clients into and out of Chapter 11 filings make him a valuable resource to both his clients and professional colleagues, and qualify him as an expert witness in litigation and Bankruptcy Court proceedings.

The current past president of NYSSCPA's Nassau Chapter, Meinberg was elected to the state organization's board of directors in 2006, served on its executive committee and as vice president and has sat on the board governance subcommittee and many other significant committees. Previous Nassau Chapter responsibilities have included vice president, treasurer, secretary, chairman of the Management of an Accounting Practice Committee and Executive Committee. He currently serves in a council position for the AICPA (American Institute of Certified Public Accountants) and on the board of directors for the Long Island Chapter of the IMA (Institute of Management Accountants).

Recognized for his expertise and leadership, Mark was invited to Washington, D.C. to meet with members of the Senate Finance Committee. He also was one of four panelists who discussed fraudulent behavior on the television program, "Exploring Critical Issues," hosted by Adelphi University president Robert Scott, and was a guest on the radio show, "Around the Market in 30 Minutes" for a discussion on helping clients position their portfolio under current tax law.

The MayerMeinberg offices are at 14 Penn Plaza in Manhattan, and 6900 Jericho Turnpike in Syosset. During the transitional phase, the firm will also operate out of the Mayer & Co. offices at 99 Sunnyside Blvd. in Woodbury. More information can be found at [www.mayermeinberg.com](http://www.mayermeinberg.com).

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