



Short attention span?

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I recently read about a recent study that discussed the impact of television viewing on children. The study followed the children into adulthood and found that kids who watch more TV are more likely to develop ADHD.

The most interesting hypothesis for this is that children are overwhelmed by the ever-changing images of TV.

The frequent changes on the screen and the quick pace of TV shows and commercials combine to make reality slow and unexciting. When reality is mundane behavior changes.

This got me thinking that those of us who choose the Real Estate Industry probably watched too much TV as kids.

After all we work in a fast-paced, dynamic business. In our never-ending efforts to outpace the competition we are highly, perhaps over stimulated.

Our phones, Blackberry's and cell phones never stop.

We go from one call, meeting, email or conversation to the next without stopping because that is what it takes to succeed.

An alternate, and equally plausible, hypothesis is that we chose Real Estate because we simply like action.

Why not give the TV a break. Maybe we are people who just like excitement. Maybe there is nothing wrong with us.

Maybe some people just have too much time on their hands because they lack Blackberry's and cell phones and have nothing to do with their time except conduct studies to illustrate the drawbacks of modern society because they don't fit in. So here is to a fast paced life. Just remember not to rush!

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