



## Get your energy plan in order

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Does your business have a comprehensive energy plan?

Implementing a plan can save energy and drastically reduce costs and emissions, while creating a culture that fosters continuous improvement in sustainability and building performance. High performance buildings operate efficiently and cost-effectively.

Now is the right time to put your plan to work.

Building technologies are rapidly improving while costs are declining. Your company can reduce energy use and costs without sacrificing comfort and productivity, or spending a great deal of money. Technology is available that can provide comfortable working conditions, the right temperature and humidity, and the right level of lighting in a very efficient and cost-effective way.

There are substantial incentives available on the federal, state and city levels, as well as from utilities, to help businesses make smart investments in energy efficiency. Improvements can include lighting and lighting controls, HVAC upgrades, furnaces, boilers, motors, variable frequency drives and energy efficiency studies. Con Edison's Green Team ([conEd.com/energysavings](http://conEd.com/energysavings)) offers incentives to offset the costs of those major energy efficiency projects.

If the task of implementing an energy plan seems overwhelming, the following steps can help propel you in the right direction:

1. Make it a commitment
2. Perform benchmarking
3. Set goals
4. Perform retro-commissioning
5. Perform an energy audit
6. Determine roles and resources
7. Raise awareness
8. Research energy efficiency finance options
9. Implement energy efficiency processes and install equipment
10. Measure, monitor and report
11. Get certified - register for third-party verification (Energy Star, Leadership in Energy and Environmental Design [LEED])
12. Achieve, recognize, reward!

In upcoming articles, I will provide you with important info that you can use toward identifying, analyzing and prioritizing energy efficiency investments in your buildings. We'll explore financing options, energy audits, project implementation, measuring results, and more.

The Con Edison Green Team is eager help you create a high performance building. Join the discussion on LinkedIn at the Con Edison Commercial & Industrial (C&I) Energy Efficiency group.

For information about Con Edison's Commercial & Industrial Energy Efficiency Program, visit

[conEd.com/energysavings](http://conEd.com/energysavings) or call 1-877-797-6347.

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