



## **Larsen of Centric and Kaplan of NKF handle 7,300 s/f lease**

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apple seeds, the award winning all-in-one children's play space whose flagship is based in the Chelsea/Flatiron district has signed the leasehold of 7,300 s/f for its second N.Y.C. location with The Klein Group at 200 West End Ave.

Working with broker, Debra Larsen of Centric Real Estate Advisors as well as the landlord's broker, Ross Kaplan of Newmark Knight Frank Retail, apple seeds signed a 15-year lease on their new space which includes both a street level presence as well as an expansive cellar level footprint.

Positioned perfectly in the family friendly Upper West Side, close to multiple schools and parks, apple seeds will cater to families with children from newborn to five years old. apple seeds architect, Suzie Mariniello, RA of MS ARCHITECTURE, P.C. and contractor CONSTRUCTOMICS, LLC, will work with the apple seeds team, to create a state of the art interactive play space which holds true to their mission of providing families with a sense of community in a modern, safe, clean environment where they can play, learn and have fun in the city.

A premier and innovative children's destination and recreation facility, apple seeds opened its first locations doors on March 1, 2007 in N.Y.C.'s Chelsea/Flatiron District.

At the core of apple seeds is the indoor playground. apple seeds also offers children's classes, including the award winning music program Songs For Seeds, as well as cooking, science, construction, art, crafts, dance, language, gym/movement, soccer, combination classes, book club, and gentle separation/playgroups, along with classes for soon-to-be parents (Prenatal Yoga classes) as well as seminars for new parents. Unique birthday parties are offered on weekdays and weekends, and events are hosted throughout the year.

apple seeds is not new to the world of expansion. They have created multiple on-site branded play spaces in N.Y.C. partnering with luxury residential building owner/managers such as The Brodsky Org. and TF Cornerstone. Their growth continues with the launch of their domestic franchise program which will bring their award winning music class, Songs for Seeds, to locations around the country. Additionally their recent international expansions into Mumbai India, Mexico City as well as Dubai & Abu Dhabi in the UAE prove apple seeds as a growing business to be watched.

For further information on apple seeds, please check out: [www.appleseedsnyc.com](http://www.appleseedsnyc.com).

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