



## **Meet the ICSC Member: Gordon "Skip" Greeby**

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Gordon "Skip" Greeby is president of The Greeby Cos. Before founding his company in 1978, Greeby served with the U. S. Army Corps of Engineers and was assistant professor in West Point's Department of Engineering. He joined the shopping center industry in 1977, co-developed and is an owner in a retail center in Wisconsin.

His combination of engineering skills and developer savvy make Greeby an honest-to-goodness "value engineer." With the owner's needs in mind, always, Greeby and his team advise rookie and seasoned developers alike on the best ways to maximize their returns and minimize risk.

In addition to a BS from the United States Military Academy at West Point, Greeby holds master of science civil engineering degrees in Soil Mechanics and Construction Management from Stanford University.

He serves the International Council of Shopping Centers as a member of Board of Trustees; chairman, Certified Development, Design and Construction Professional Designation Governing Committee; member, International Design and Development Awards Committee; and was the recipient of the Distinguished Service Award (1999). Greeby also served as the 1990/1991 chairman of the Design and Construction Conference (CenterBuild) and spearheaded the charge to increase registrations from 180 in 1991 to nearly 2,000 today.

Greeby is an instructor, speaker and facilitator at numerous ICSC seminars and conferences, and also serves CoreNet Global as course director for the Executive Development Program, and completed the Master of Corporate Real Estate course with honors. He has also taught at the Urban Land Institute's Real Estate Development School, and is a member of the Economic Club of Chicago.

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