



Meet the ICSC Member: Alan Barocas

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Alan Barocas is the senior executive vice president, mall leasing at General Growth Properties, Inc. Prior to joining GGP, Barocas was the principal of Alan J. Barocas and Associates, a retail real estate consulting group he founded in May of 2006, specializing in assisting retailers, developers and investment groups with growth and investment strategies. His client list included Under Armour, Calvin Klein, Fossil, New York & Company, Vornado Realty Trust, Advent International and Abbell Financial Investments. Prior to May of 2006, Barocas spent 25 years with Gap Inc., where he was instrumental in leading its three divisions (Gap, Banana Republic and Old Navy) in developing and executing their real estate growth strategies. In January of 2007, Barocas was named to the board of directors of Stage Stores Inc., Houston, Texas. Barocas is a past trustee of ICSC and a graduate of University at Albany with a bachelor of science in Business Administration.

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