



Mayer of Stirling Properties to serve on ICSC's Board of Trustees

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Marty Mayer, president and CEO of Stirling Properties, has been appointed to serve on the International Council of Shopping Centers' (ICSC) Worldwide Board of Trustees. The appointment became official during ICSC's Annual Meeting of Regular Members, which was held during ICSC RECon in Las Vegas.

Fifty-two voting members from South America, Mexico-Central America, the Middle East, Africa, Europe, Canada, Asia and the United States make up the Board of Trustees. Mayer is one of 12 new trustees appointed to serve a three year term.

As a member of the Board of Trustees, Mayer is charged with establishing policies and governing all matters for ICSC's worldwide members as well as assisting ICSC in the implementation of its mission statement.

"It is a great honor to be selected by ICSC to be one of the 52 worldwide trustees," said Mayer. "To be among such a distinguished and accomplished group of individuals who have contributed so much to our industry is most certainly due to the reputation of Stirling Properties and my associates who have been so involved since the company's inception."

Mayer is currently a member of ICSC's Open Air Center Committee in which he was the co-chairman of from 2008 to 2010. Previously, he served as the Louisiana state director and the Louisiana state operations director for ICSC.

Founded in 1957, the International Council of Shopping Centers (ICSC) is the global trade association of the shopping center industry. Its more than 50,000 members in the U.S., Canada and over 80 other countries include shopping center owners, developers, managers, marketing specialists, investors, lenders, retailers and other professionals as well as academics and public officials. As the global industry trade association, ICSC links with more than 25 national and regional shopping center councils throughout the world.

Stirling Properties is a regional real estate firm offering comprehensive services in development; commercial brokerage; property and asset management; investment sales; and property owner and tenant representation. Stirling Properties' portfolio includes 12 million square feet of managed property and 60 million square feet of commercial properties for sale or lease. With offices located in Jackson, Mississippi; Baton Rouge, Lafayette, New Orleans, Metairie, Covington, Hammond, and Shreveport/Bossier City in Louisiana, Stirling has become one of the largest real estate firms in the Gulf South.