



## **ICSC holds Global Retail Real Estate Conference, RECon, May 18-21**

January 14, 2008 - Shopping Centers

ICSC will be holding its Global Retail Real Estate Convention, RECon, May 18 - 21. Join over 50,000 of your colleagues from all corners of the world for networking, deal making and education at RECon. Meet the leaders in the retail real estate industry and do a year's worth of business in four days.

Check out the Trade Exposition to shop for the latest products and services. Visit the Leasing Mall where developers, retailers and lenders come together to network and conduct business. Attend educational sessions and workshops to learn about the issues and trends affecting the industry. Be inspired by world-renowned speakers, who have included former U.S. President Bill Clinton, Lance Armstrong, Jack Welch and Mike Wallace, to name a few.

RECon provides opportunities to showcase your company to one of the largest gathering of shopping center professionals in the world. Exhibiting opportunities are available to ICSC member and non-member companies as follows:

\* Leasing Mall: Exhibit area is open to ICSC member and non-member companies whose primary function is the leasing of retail space. 2008 rates are \$6 per s/f for members and \$25 per s/f for non-members. The rental fee includes booth carpeting and hard walls plus one free Leasing Mall staff badge per 100 s/f of space assigned. Exhibitors include shopping center owners/developers, retailers, public sector companies, brokers, financial institutions.

\* Trade Exposition: Exhibit area is open to ICSC member and non-member companies alike whose primary function is to provide products and/or services to the shopping center industry. 2008 Trade Exposition & Green Zone rates are \$2,795 per 10' x 10' booth space for members and \$3,999.99 per 10' x 10' booth space for non-members. Booths assigned with corner exposure will be assessed a 10% surcharge on the total amount. The rental fee includes: three staff badges per booth which allow access to the Exposition & Leasing Halls only; contact listing in the on-site convention program, provided application & payment is received by January 7. Exhibitors must provide or make arrangements for: a hard walled booth structure and carpet or flooring for their booth area.

\* Design Trends: The Design Trends Exhibit provides a visual showcase where shopping center owners, developers, architects and designers can display their design concepts for retail and shopping venues. Prominently displayed in the lobby of the Las Vegas Convention Center, Design Trends will provide participants maximum exposure to over 50,000 attendees during RECon. This program is available to member and non-member companies regardless of their participation in the Leasing Mall, Trade Exposition or attendance at the Convention. For more information, please visit [www.icsc.org](http://www.icsc.org).