



RKF promotes Alterman, Ferrigno, Totolo and Bandel

July 08, 2011 - Spotlights

RKF is pleased to announce the promotions of Gary Alterman, Sal Ferrigno, Jackie Totolo, and Elyse Bandel in the firm's New York office.

Alterman has been promoted to executive vice president. Previously a senior vice president, Alterman joined RKF in 2007. Alterman started in the business in 1978 at Garrick-Aug Associates and has completed numerous transactions on behalf of owners and retailers in the city and its suburbs throughout his career.

Retailers he has represented include Ann Taylor Loft, Men's Wearhouse, Dean & DeLuca, West Elm, Gap, Pottery Barn, and American Eagle Outfitters, as well as local entrepreneurial tenants including the New York Kids Club. His landlord work is just as impressive; he has represented many prestigious property owners in the New York Metropolitan area, including the Metropolitan Transportation Authority, Ogden CAP Properties, Brookfield Properties, The Brodsky Organization, Jack Resnick & Sons, and Blackstone Real Estate Advisors. He was recently involved in the successful leasing of 45,000 sf to Fairway Market at 240 East 86th St and 20,000 sf at 675 Sixth Avenue to Trader Joe's. In the early part of his career, Mr. Alterman co-founded New Spectrum Realty, which Newmark Knight Frank acquired in 2000.

Ferrigno has been promoted to vice president from senior managing director. With more than 20 years of experience in retail real estate, he is a strong producer and has represented well-respected landlords.

He was recently responsible for the leasing of 15,000 s/f at 692 Broadway to Blink Fitness and 4,800 s/f at 38 West 18th St. to Incognito Bistro. Ferrigno is currently leading retail marketing efforts at 333 Park Avenue South, 337 Park Avenue South, 536 Madison Ave., 692 Broadway, 2030 Broadway, and The Mark Hotel on Madison Avenue. Mr. Ferrigno has arranged lease transactions with Guess; Mount Sinai Hospital; Cornell University; Liberty Travel; Straight from the Crate; Baldwin Brass; Dunkin Donuts; Hollywood Tanning Systems, Inc.; H&R Block; Citibank; 24-Hour Fitness; Jenny Craig; and McDonald's throughout his career.

Totolo has been promoted to director from associate. Totolo joined the firm in 2007 as a marketing assistant. She later transitioned into brokerage in 2008, first as a canvasser and then as an associate, concentrating on landlord and tenant representation.

Totolo is currently working with retailers including The Estee Lauder Group, Swarovski, BCBG MAX AZRIA, Oliver Peoples, and Pret a Manger. Totolo's recent transactions include the leasing of 575 Fifth Ave. on behalf of MetLife to Guess and 10 Hanover Square on behalf of The Witkoff Organization to Xtreme Fitness. She is a member of the retail leasing teams marketing 980 Madison Ave. on behalf of RFR Realty, 1110 Third Ave. on behalf of Related Companies and 18 East 16th St. on behalf of The Winter Organization, as well as 781 Fifth Ave. (The Sherry Netherland), and

155 Amsterdam Ave.

Bandel has been promoted to executive vice president, marketing & communications, from senior vice president, marketing and communications. She has more than 20 years of experience in commercial real estate marketing and oversees all communication initiatives for the firm. She provides strategic direction and support to RKF professionals and their clients in the marketing of retail space and projects across the U.S.

Bandel oversees a team that specializes in marketing and communications, graphic design and production, market research, mapping, and information management. Prior to joining RKF in 2003, she was managing director, corporate communications with Insignia/ESG (currently CB Richard Ellis).

Alterman and Bandel are part of RKF's executive team.

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