



Auerbach to lead First Choice Loan Services New York City division

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Following its success in 2010 by closing more than \$1 billion in residential loans, First Choice Loan Services Inc. has opened their N.Y.C. division. Led by Jason Auerbach, divisional manager, the office will serve residential home owners throughout the New York metropolitan area.

In addition to being a FHA DE-approved lender, First Choice Loan Services Inc. offers VA home loans and reverse mortgages in all fifty U.S. states. Since its 2009 launch, the mortgage division of First Choice Bank has been the select lender for more than \$300 million of residential loans in New York and New Jersey alone and presently employs an 11-person staff.

With offices in New Jersey, New York, Pennsylvania, Maryland, Virginia, Florida, Illinois and California, First Choice Loan Services Inc. (a wholly owned subsidiary of First Choice Bank) offers their clients direct access to the wide range of products expected of larger banks while maintaining the intimacy and high standard of service found in a boutique bank. This is achieved by offering the great rates home owners need, the "big bank" products expected and the friendly neighborhood service clients can value.

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