

## JRS Architect, P.C. reaches top 100 giant status by Interior Design Magazine, celebrates 25th anniversary

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For the eighth consecutive year, Interior Design magazine honored JRS Architect, P.C., as one of the industry's Top 100 Giants. The honor comes as the firm launches a year-long celebration of its 25th anniversary.

While looking at JRS' complete portfolio, the magazine ranked the firm based on its interior design fees, the value of what it installed, the total square footage of its design work and its staff size. This year, JRS was ranked 67th among the top 100 architecture/design firms nationwide.

The magazine also ranked JRS among its 2010 Healthcare Giants, honoring the firm for the seventh straight year.

"We're celebrating our 25th year because of our clients. We know, across the industry, fees were flat in 2010. Yet, we added new clients and continued some wonderful projects with long-term clients," said John Sorrenti, FAIA, JRS' president. "Our clients trust us for an integrated, innovative approach to support both their architectural needs and their interior design requirements."

Typical of this approach is the work JRS completed in the past year for The Mandell School, an independent school in New York. "We used our unique principle-driven design concept to help the school create a new kind of learning environment. That work is really contributing to an improvement in education in America," said Sorrenti, who was recently named chair of the New York State Board of Architecture, the committee overseeing the profession's licensing, education and practice issues.

JRS uses principle-driven design to support clients in banking, healthcare, retail, education and other industries. Last year, its staff of 35 developed more than three quarters of a million square feet of space.

According to Interior Design, the Top 100 Giants collectively grossed \$2.2 billion in 2010, the same amount billed in 2009. While the fees were flat last year, the amount of space designed grew by 22 percent. The study found the Top 100 Giants designed more than 677 million square feet of space last year.

Among giants serving the healthcare design needs, JRS earned the magazine's 26th spot. That represents a 6-step improvement from the 2009 ranking, which listed JRS at 32nd out of 40. The improvement came as JRS, with offices here and in, New York City and Princeton, New Jersey, continued building its healthcare portfolio. Projects included special procedure and oncology suites, bio-medical labs, imaging facilities and medical arts buildings. Clients in this arena include North Shore LIJ Hospital, Mount Sinai Hospital, New York Presbyterian Hospital Columbia University and many others.

"We stay on the list of giants," said Sorrenti, "because we are continually adapting new ideas and

technologies. We're always looking at what would best serve our clients down the road."

Founded in 1986, JRS has built a reputation for excellence and has won numerous awards while designing thousands of projects. The firm has designed projects for South Nassau Communities Hospital, Bethpage Federal Credit Union, Citicorp, Esquire Bank, JPMorgan Chase, Peapack-Gladstone Bank, Madison National Bank, Wachovia Securities, The Mandell School, Montclair University, JLA Home, Westfield Corporation, and many others.

About JRS Architect, P.C.

JRS Architect, P.C., is a full-service architectural firm that provides interior design, programming and project management. Since 1986, JRS has designed and constructed corporate offices, banks, retail stores, schools, health-care facilities, restaurants and hotels and has served a clientele that ranges from Fortune 500 companies to start-ups. With a staff of more than 35 professionals in three locations - Mineola, NY; New York City; and Princeton, NJ - JRS is recognized for innovative design and creative solutions born out of solid experience and industry knowledge.

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