



V3 selects Benchmark Hospitality to operate Hotel 718 in Brooklyn; 19-story, \$25 million hotel set to open in November

April 11, 2011 - Design / Build

Brooklyn-based real estate development company V3 Hotels, has tapped Benchmark Hospitality International, a leading independent hospitality management company to operate its new hotel at 231 Duffield St.

Dubbed "Hotel 718" in recognition of Brooklyn's area code, the hotel will consist of 128 guestrooms, including four oversized suites.

The 19-story, \$25 million hotel is set to open in November and will celebrate the heritage and culture of Brooklyn. Designed by H. Thomas O'Hara, Hotel 718 will offer the relaxed and functional environment required by today's discerning traveler.

"We are excited to add a dynamic hospitality company like Benchmark to our team," said Gregory Atkins, president of V3 Hotels.

"As Brooklyn continues to become a major travel destination, we have to provide urban adventurers with an opportunity to stay at hotels that fit their lifestyles and desires. We know Hotel 718 will thrive in this niche market and beyond." said Daniel Reznik, operations director for V3 Hotels.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540