



Ariel Property Advisors launches website tools

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Being a landlord in NYC just got a little easier. Ariel Property Advisors has introduced the Landlord Dashboard and Comp-Trak System on its website www.arielpa.com, new tools that provide owners of income-producing properties with valuable market and expense information.

On the landlord dashboard users simply click on one of ten menu options and a chart will appear showing the changes in various economic indicators and building operating expense figures from January 2003 to present. The statistics that are covered include the New York City unemployment rate, Treasury security rates, mortgage rates, property tax rates, consumer price index levels, home heating oil prices, residential electricity rates, water rates, multifamily transaction volume data, and multifamily dollar volume sales data.

"Our company has developed a proprietary database to track, monitor, and store every piece of market information that crosses our desk," said Shimon Shkury, president of Ariel Property Advisors, a New York City investment property sales firm. "The Landlord Dashboard and Comp-Trak System are two of the tools we have created to share this information so we can better serve as a resource to investment property owners and investors."

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