



## **Green Product of the Month: Tyga-Box Systems' moving system: Efficient, safe, gender-friendly and convenient**

February 18, 2011 - Green Buildings

What makes any product green? The quick response is that somehow, it's good for the planet. As a consumer, I'm comforted by this response.

As a business owner, the first green considered in a sustainable product conversation is the "color of money" green, whether implied or stated outright, and frankly.....rightly so! Early on I learned that efficiency compels markets, and enduring products are those that deliver the most value at the least cost.

Tyga-Box is the most efficient moving system by 25% because it stacks 5 high in the same height other crates stack only 4 high. It is also longer than other crates by 12%. Its dimensional features alone reduce the cost of move labor by 30%, employee downtime by 30% and landfill waste by 100%.

Accordingly a \$200,000 move budget specifying corrugated boxes will be reduced to \$140,000-\$150,000 by using Tyga-Box because it is highly efficient at reducing move labor due to its superior stacking height. Tyga-Box generally delivers exponential returns of 5X to its clients as the rental cost is in range of \$8,000-10,000.

Tyga-Box is the safest moving system because of its non-tip bottomless dolly making it foolproof for end-user stakeholders to avoid accidental injury. Tyga-Box is the most gender-friendly system, having been designed by a woman cognizant of the importance of ease of use and lightweight strength. As a result, ergonomically designed Tyga-Boxes or dollies weigh 20% less than other crates/dollies, and from a sustainability standpoint, use 20% less in resources to manufacture. Tyga-Box is the most convenient system because it has Reddi-Rails built right into the lid....they're ready whenever the stakeholder is. Keeps contents in same order as original file drawer and files are in the right order for unpacking.

Turn your labor expense into savings by calling Tyga Box at (212) 398.3809. We welcome the opportunity to become a trusted partner for all your short and long-term move needs.

Nadine Cino, LEED AP, is the CEO & co-inventor of Tyga-Box Systems, Inc., New York, N.Y.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540