



Samba Energy supports Hertz's 2.3MW solar program

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Samba Energy has launched a 2.3 MW solar program with The Hertz Corp. This initial program includes solar systems at 15 Hertz facilities across the U.S. and is one of the largest programs to date in the U.S. travel industry.

Hertz is installing solar systems in facilities in Arizona, California, Colorado, Georgia, Maryland, Massachusetts, New Jersey, New York, and Pennsylvania. Samba Energy is providing its enterprise software platform, Samba SunSpotter, for solar and investment analysis as well as project management of installation across the Hertz facilities, which is being completed by Martifer Solar USA.

"Hertz is proud to lead the rental industry with this smart solar program," said Richard Broome, senior VP of Hertz. "Samba Energy's software enabled Hertz to quickly identify which of our hundreds of U.S. facilities provides the best return for our investment. Samba also managed the competitive bid process to select the installer and is providing project management across all fifteen systems."

"Samba is excited to support Hertz in its industry-leading solar program," said Michael Hidary, managing director of Samba Energy. "Samba's software and clean energy project management expertise enable large companies to quickly find the most profitable areas for investment and then implement those plans with confidence."

For more information please see www.hertz.com and www.sambaenergy.com and www.martifersolarusa.com

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