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Leila Larijani, UBS

February 07, 2011 - Spotlights Name: Leila Larijani Title: Wealth Advisor Company/firm: UBS Years with company/firm: 5 Years in field: 15+ Years in real estate industry: 8 prior to financial services Address: 1285 Avenue of the Americas, New York, NY 10019 Telephone: 212-713-4736 Email: leila.larijani@ubs.com URL: www.ubs.com/fa/leilalarijani Real estate organizations / affiliations: NYCREW

What impact has social networking had on your business?

Social networking enables me to get to know people over time in different venues and circumstances. When you know one another, connections come naturally and problem solving and win-win situations can evolve.

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