

Mass Mutual makes donation to American Cancer Society - \$1,000

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American Cancer Society receives donation from MassMutual which continues support of breast cancer awareness through major donations and innovative programs

The Long Island chapter of the American Cancer Society has received \$1,000 as part of an innovative National Breast Cancer Awareness Month program from Massachusetts Mutual Life Insurance Company (MassMutual) in the name of Susan Ganz and Elena Germani of the Center for Wealth Preservation, a general agency of MassMutual.

"I'm delighted that local women struggling with breast cancer and the agencies that serve them will benefit from our donation and commitment to the cause," said Ganz of Plainview. "We look forward to continuing our support of organizations that provide information and hope to women with breast cancer."

Ganz and Germani recently conducted an informative financial seminar geared toward women.

Ganz's and Germani's efforts are part of a MassMutual program that makes charitable contributions to local breast cancer awareness programs in the names of its local agents who work extensively with women's groups and women clients. Under the program, MassMutual uses its educational financial seminars for women to also raise awareness of breast cancer.

"We're very heartened to know that we're playing a role in educating women about not only their finances but also their health," said Kelley Gay, vice president of MassMutual's Women's Markets. "And we're especially appreciative of Susan Ganz's and Elena Germani's efforts in such an important cause."

MassMutual's breast cancer awareness initiative is one of many ways it supports women personally, professionally and as business owners. For example, MassMutual continues to be a leader in providing life insurance coverage for breast cancer survivors, updating its underwriting guidelines to reflect the positive long-term survival benefits of early detection and new treatments.

Additionally, MassMutual is recognized as a leader in efforts to improve understanding of women's diverse financial needs, to support women agents in the field, and to educate women on financial issues.

MassMutual sponsors a variety of research and educational projects and events that promote a greater understanding of women's individual financial needs and how financial services companies can best meet them.

The American Cancer Society is dedicated to eliminating cancer as a major health problem by saving lives, diminishing suffering and preventing cancer through research, education, advocacy and service.

Founded in 1913, the Society has community-based offices in 3,400 communities, involving millions of volunteers across the United States.

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