



## **Alisa Amsterdam 2011**

January 13, 2012 - Spotlights

Name: Alisa Amsterdam

Title: Senior Associate, Retail Services

Company: Cushman & Wakefield

Location: New York Midtown

Birthplace: Baltimore, Md.

Family: Glenn (husband)

College: University of Maryland, College Park

First job outside of real estate: Sales associate at Theory

First job in real estate or allied field: Research Analyst at Cushman & Wakefield

What do you do now and what are you planning for the future? As a retail leasing broker at C&W, I will continue to expand upon our retail agency platform, as well as broaden my relationships with international retailers.

Hobbies: Travel, reading, running, dining

Favorite book: "The Girl's Guide to Hunting & Fishing" by Melissa Bank

Favorite movie: "The Devil Wears Prada"

Person you admire most (outside of family): Arianna Huffington

Keys to success: One important key to success is self confidence. An important key to self confidence is preparation. (Arthur Ashe)

If you had to choose another vocation what would it be? An actress

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