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Please contact Karen McCready, NAIOP upstate executive director, at (585) 249-9232 to find out about sponsorship opportunities!

NAIOP is one of the nation's leading trade associations for developers, owners, investors, asset managers and other professionals in industrial, office and mixed-use commercial real estate.

Founded in 1967, NAIOP comprises 14,500 members in 53 North American chapters. It provides networking opportunities, educational programs, research on trends and innovations and strong legislative representation.

NAIOP's sister organization, the NAIOP Research Foundation, is one of the industry's leading think tanks dedicated to conducting research assessing the trends, economic viability and needs of the built environment.

NAIOP provides communication, networking and business opportunities for all real estate related professionals; provides a forum for continuing education; and promotes effective public policy, through its grassroots network, to create, protect and enhance property values.

NAIOP chapters members have great opportunities at the local level to enhance their business through educational programs, networking and government affairs. Members can also get involved at the national level by attending conferences for continuing education, participating in National Forums for professional development and working to advance legislative initiatives like real estate taxation issues on Capitol Hill.

The forum for commercial real estate both locally and nationally, NAIOP promotes effective public policy through its grassroots network to create, protect and enhance property values. It offers education programs, research on trends and innovations, networking opportunities and strong legislative representation. NAIOP members are the principal players who shape the industry.

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