



Geller and Durst of Sholom & Zuckerbrot Realty negotiate 9,000 s/f pop-up store for Toys "R" Us

November 22, 2010 - Shopping Centers

Sholom & Zuckerbrot Realty (S&Z) has negotiated a pop-up store lease for a Toys "R" Us store at 1281 Fulton St. in the Bedford- Stuyvesant neighborhood, according to Frank Zuckerbrot, president of S&Z.

"It fills us with great pride to broker another deal with Toys "R" Us," said Marc Geller, who, alongside Marc Durst, negotiated the deal for S&Z, which represents Toys "R" Us Express Store Locations in Brooklyn, Queens, and Long Island. "We believe that this is a major step in the continuing revitalization of Bedford-Stuyvesant."

The 9,000 s/f space, formerly the home of Carver Federal Savings Bank, is located in the center of Bedford-Stuyvesant's main shopping corridor. Geller and Durst represented both the building owner and the tenant in the deal.

Geller has also arranged Toys "R" Us leases at 345 Jay St., 346 Flatbush Ave., 863 Manhattan Ave., and 476 5th Ave.

Founded in 1962, Sholom & Zuckerbrot Realty LLC is a full-service real estate firm offering retail, office, industrial and investment brokerage, property management, plus development and build-to-suit projects. The firm is based in Long Island City (Queens), New York City. Additional information is available at www.s-z.com.

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