



## **RE Speed Networking held event Nov. 7th at Morgan Loft's Oak room**

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RE Speed Networking held its latest successful New York City speed networking event for commercial real estate professionals. The event took place on Wednesday, November 7th, at the new Morgan Loft's Oak Room, located at 11 East 36th St.

This event was comparable to the previous event, held several months ago, which successfully drew a large number of people. Several attendees agreed that the unique style of one-on-one networking enabled them to meet other individuals relevant to their profession.

Co-founder Laurence Ross, an active and widely respected New York City investment sales broker said, "Today's fast paced business environment has created a demand for targeted, efficient networking events that fit neatly into the fold and which allow professionals to cut right to the heart of the matter. While a three minute quick pitch might seem overwhelming to some, the "throw-the-spaghetti on the wall" concept really sticks here. It allows you to quickly determine whether or not there is an opportunity for further business."

Co-founders Oren Klein and David Kahane both agree that at large networking events you do not often get to meet most of the people in attendance or spend too much time with the wrong person. RE Speed's unique registration process designed by Ori Klein of Locust Systems, places a cap on the number of seats per category which promotes a diverse real estate crowd at every event. From the results, it seems to be a viable concept.

RE Speed's next event will be held sometime in early 2008.

For future event information and additional sponsorship information go to [www.respeednetwork.com](http://www.respeednetwork.com).

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