



Sanity and stability through BMAR membership and MRC

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By: Nunzio Del Greco, RCE

The media bombardment of negativity is continuing to wear most people down. Everyone is tired of the lack of leadership and the lackluster economy. My humble advice is to identify your priorities and take care of yourself. It's easy to get overwhelmed by the seemingly endless bad news. It's good to know what's going on in the market, industry and in politics. However, disconnect and reduce the noise often. Spend more time with family and friends. Take that walk on the beach or sit under a tree. Eat healthy, drink and exercise in moderation. Taking care of yourself will help you focus, be balanced and provide you with the energy to manage the stresses in our society and professionally. On a business and professional level, networking and being a member of the BMAR or the newly organized Manhattan Realtor Chapter is a great investment of your time and energy. We have put together an excellent program with nationally renowned speakers for October 6 at the Association of the Bar of NYC, 42 West 44th St. The seminar begins at 8 a.m. All brokers and sales associates licensed in N.Y.C. are invited to attend and learn new business and technological tools to enhance your profitability in this challenging economy.

Nationally renowned speakers include: Curt Beardsley, V.P. Business Development for the National Association of Realtors (NAR) highlighting what's new and exciting with Realtor.com; Ron France, V.P. Industry Relations for Realtors Property Resource (RPR) will showcase NAR's exclusive FREE online real estate library for Realtors with data on every property in the United States; Ari Milstein, Director of Planning for Automotion Parking Systems will discuss innovative parking systems with computerized guidance software to maximize vehicle storage; and Marilyn Harra Kaye, president of MLBKaye International Realty will explain how Realtor.com with over one million associates & IDX/VOW gives our Manhattan clients the edge they need in this challenging market. Attendees are encouraged to bring plenty of business cards and network.

Special thanks are extended to the sponsors & media partners for this event. They are: Realtor.com; RPR; ERG Property Advisors; New York Real Estate Journal; CHIP Community Housing Improvement Program; Mann Publications, Manhattan Realtor Chapter (MRC); and BMAR. The founding members of the Manhattan Realtor Chapter are: Richard Guarino, ERG Property Advisors; Marilyn Harra Kaye, MLBKaye International Realty Inc.; Matthew Engel, CPM, Langsam Property Services Corp.; Fern Kamins, MLBKaye International Realty Inc.; Lewis B. Kaye, LBKaye International Realty Commercial Services Inc.; Shimon Shkury, Massey Knakal Realty of the Bronx, LLC and Joshua Zellner, Zellner Realty Corp.

We are also hosting our 9th Annual Real Estate Trade Show on Wednesday, October 27 at the world famous Bronx Zoo, Bronx. The world famous Bronx Zoo is centrally located and easily reached by car, subway, train or bus. Advance registration to the Trade Show includes free parking and free admission to the zoo. In addition networking at the Trade Show, connect to wild nature and

experience the wonders of the globe at the world famous Bronx Zoo. Explore the island of Madagascar. Get within a whisker of the world's biggest cats at Tiger Mountain. Go nose to nose with gorillas at Congo Gorilla Forest. Discover more than 4,000 rare and amazing animals. The Zoo gates open at 10 a.m. The Trade Show will open at 1:30 p.m. in the Schiff Family Great Hall. Sponsorships and limited exhibit booth spaces are available.

Promotion of the 2010 Real Estate Trade Show will be extensively promoted to over 25,000 contacts throughout the New York metropolitan region via broadcast email, regular mail and our Media Partners. Confirmed sponsors & media partners to date are: Goodhart National Gorman Agency; Aggressive Energy & Mechanical Group; Service Directions; Community Preservation Corp. (CPC); Affiliated Adjustment Group; New York Real Estate Journal; Mann Publications; Community Housing Improvement Program (CHIP) Manhattan Realtor Chapter (MRC); and BMAR. Many members have made hundreds of thousands of dollars. The value of business relationships cultivated is priceless.

For more info on the Manhattan Realtor Chapter Networking & Informational Breakfast Seminar or the 9th Annual Real Estate Trade Show call (212) 242-4343, (718) 892-3000 or email: info@bmar.org.

Nunzio Del Greco, RCE is the chief executive officer of the Bronx-Manhattan North Association of Realtors, Bronx, N.Y.

New York Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540