



Willson joins Iconik Enterprises as associate

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Tiffany Willson has joined the commercial leasing division at Iconik Enterprises, LLC, as an associate. Willson comes to Iconik from Spaceworks Real Estate where she honed her talent for connecting landlords and tenants with the ideal office or retail environment to fit their needs by envisioning the often unexpected potential of spaces.

Willson's diverse expertise and background extends to innovative business development and marketing strategies. Web and tech-savvy, she is as skilled at creating customized marketing plans and campaigns for commercial listings that utilize search engine optimization as she is at coordinating and finalizing intricate leasing transactions.

At Iconik, Tiffany will focus on expanding and developing the commercial office and retail real estate leasing team within her submarket. She holds a Bachelor of Science from Queens University in Kingston, Ontario and a Masters in Interior Architecture from Parsons in New York City.

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