



## **Berdon LLP partners with Project Destined to mentor the next generation of CRE leaders**

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New York, NY Since its founding in 2016, Project Destined has worked with more than 3,500 participants in 35 cities across the U.S., Canada, the United Kingdom, and Europe. Berdon will provide unique insight as an accounting firm that has advised many. Berdon will support Project Destined and its mission to provide training in financial literacy, entrepreneurship, and real estate to students from underserved communities.

“Evidenced by our partnerships with programs such as Math Hits and now Project Destined, Berdon is deeply committed to developing the next generation of students by advancing these unique learning opportunities,” said Mark Bosswick, CPA, J.D., LL.M., Berdon managing partner. “In line with our mission and core values, our involvement and investment in these organizations seek to strengthen the community, accounting field, and industries in which we provide services.”

Project Destined leverages a work-based learning approach where students join executives to evaluate actual commercial real estate deals in their community and compete in a pitch competition judged by industry leaders to earn scholarships.

“Working with Berdon as part of the Project Destined internship has provided the opportunity to build relationships with industry leaders and gain experience working on a team in a professional setting. The mentors are equipping us with the technical knowledge we will need to succeed not only in this competition, but also in our future endeavors. The program and our Berdon mentors have been pivotal in encouraging us to explore all roles involved in a commercial real estate deal and have ultimately expanded our awareness of the various career options we can pursue in this dynamic industry,” said Isabella Heyaime, a student participating in Project Destined’s Summer 2022 Internship Program.

Berdon’s mentors will prepare, engage, and guide students one-on-one to help them develop a range of fundamental knowledge—including financial, technical, presentation, and leadership skills—designed to aid them in obtaining internships, certifications, and full-time employment, launching their careers in commercial real estate.

“We are excited to partner with Berdon to expand our students’ exposure to the skills and resources required to build careers in commercial real estate,” said Project Destined co-founder Cedric Bobo. “The real estate industry provides unparalleled opportunities to build a great career while also impacting your community and your city. The partnership with Berdon will ensure that

these students are ready to take on that challenge.”

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