Espitia, Miller and Warren to take new leadership roles at REBNY

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Sandhya Espitia
New York, NY The Real Estate Board of New York (REBNY), the City’s leading real estate trade association, named three additions to its senior leadership team. Sandhya Espitia has been promoted to the newly created role of chief operating officer (COO); Beth Miller joins REBNY in the newly created position of chief communications and marketing officer (CCMO); and Mckenna Warren has been promoted to the position of senior vice president of brokerage services.

“As the landscape within the real estate industry continues to evolve, so does REBNY. We are laser focused on how we can continue to advocate both for our members and for a more dynamic New York City,” said James Whelan, president of REBNY. “The addition of these highly talented individuals to our leadership team will not only help us improve our organization, but they will also help us tackle the challenges our communities are facing.”

With more than 15 years of experience in executive leadership roles, Espitia joined REBNY nearly three years ago as deputy senior vice president of brokerage services. During her tenure at REBNY, she built a new team and streamlined operations related to programs, services and member relations. Prior to joining REBNY, Espitia was vice president of education and certification for the International Council of Shopping Centers (ICSC). In the newly created COO role, Espitia will
oversee the organization's membership, administrative and technology departments, and will continue to oversee all brokerage services. Espitia holds a bachelor’s degrees in media and communication studies from Texas Christian University, a master’s degree in international education from the SIT Graduate Institute and a post-graduate fellowship in higher education leadership and management from Harvard University.

Miller joins the REBNY team from Development Counsellors International (DCI) where she was the lead media strategist, media trainer and crisis communications professional for the economic development practice. Prior to DCI, Miller was vice president and head of communications for Skanska’s multi-billion-dollar commercial property development business in the U.S. She also previously served as press secretary for the New York City Department of Consumer Affairs under the Bloomberg Administration. In the newly created CCMO role, Miller will lead REBNY’s communications and marketing strategy to more effectively serve the organization’s members and key stakeholders. Miller holds a bachelor’s degree in communications from the University of Tennessee.

Warren has led REBNY’s commercial brokerage division for the past two years. Prior to REBNY, she was the educational and certification manager for ICSC. With this promotion, Warren succeeds Espitia as senior vice president of brokerage services, and will lead all efforts to continue to serve the organization’s agent and broker members for both the commercial and residential sectors. Warren holds a bachelor’s degree in business administration from Lycoming College.